



B2B Web Consultants

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Web site health check from B2B Web Consultants

B2B Web offers a comprehensive package of checks and tests to ensure that your existing web site is up to scratch and performing well.

B2B Web will give you a detailed report on your existing web site

1• Function

- Does the web site produce the results you want? Does it draw visitors into doing what you want them to do? Does it sell your business?
- Check for broken links
- Is it compatible with a suitable range of web browsers?
- Test enquiry forms – are they secure
- Page download times on a variety of connections
- Quality of images, size and clarity
- Are key pages printer friendly?

2• Search Engines

- Is your web site listed in major search engines?
- Does your site produce good results for your main keywords?
- Does the site have incoming links from other web sites?
- Would the site benefit from advertising on sponsored links?

3• Layout and content

- Colours, are they easy on the eye, do they meet usability standards for visual impairment and colour blindness?
- Page structure, is the content easy to view, does it work well in a range of browsers and does it meet modern standards for user friendliness?
- Does the web site appear as it should across all browsers and in a variety of screen resolutions?

4• Navigation

- Position of links, is navigation easy and intuitive?
- Number of clicks required, does the 3 click rule apply to your site?
- Does your navigation system work well across a range of browsers?

5• Accessibility

- Is your website suitable for people with disabilities?
- Does it comply with current regulations for access?

We will run all the above checks and produce a written report containing recommendations on how to improve your website in a variety of ways.

**GET A WEB SITE HEALTH CHECK TODAY AND MAKE SURE
YOUR SITE IS FULLY COMPLIANT AND WORKING WELL**

Call us now on 07970 680 987